

Joshua Berman

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EXPERIENCE

AM Design ▶ North Richland Hills TX, July 2008 - May 2010

PROJECT MANAGER / DESIGNER

Managed web and identity projects from concept to completion
Facilitated communication among art directors, developers, principal and client
Developed proposals and manage pricing for new projects and scope changes
Developed the AM Design pre-launch testing process: now standard procedure
Assisted in streamlining the AM Design project management process
Trained clients on multiple content management systems
Identified new project opportunities with current clients
Created concept and final designs for identity projects
Loyal advocate of AM Design within the workspace and without

Third Floor Design Studio ▶ Tulsa OK, Fall 2007 - Spring 2008

GRAPHIC DESIGNER

Non-profit, student shop that develops artwork for non-profit organizations
Competed with fellow students for clients to develop identity and collateral
Took projects from concept to final execution to meet clients' needs

Reel FX Animation Studio ▶ Dallas TX, Summer 2007

PRODUCTION COORDINATOR

Integrated marketing materials for acquisition Radium and Reel FX
Proposed user interface solutions for Radium and Reel FX web cooperation
Developed a system of creating and archiving marketing materials
using current and previous work: the Marchiving Initiative

Sixthirtyone ▶ Tulsa OK, Fall 2007 - Spring 2008

CREATIVE DIRECTOR / DESIGNER

Evaluated the needs of a new newspaper: readability, recognition, notoriety
Designed a brand solution that met the needs of the paper
Executed design elements and directed the first issue to print

SKILLS

- ▶ Managing project timelines, milestones and deliverables.
- ▶ Proficient with project management applications and Microsoft Office
- ▶ Proficient with Adobe Creative Suite design applications, Mac & PC platforms
- ▶ Professional-level presentation and client training experience
- ▶ Working with teams on collaborative, problem-solving projects
- ▶ Limited conversational Russian
- ▶ A coworker once said I had 'moxie.'

EDUCATION

The University of Tulsa ▶ College of Arts and Sciences, Tulsa OK, May 2008

BFA in Graphic Design, Cum Laude, Minors in Art History and Marketing

Additional coursework includes advertising and illustration

REFERENCES

Aaron McClung

AM Design

Principal / Creative Director
aaron@amdesign.com
amdesign.com
817-503-8870

Bill Hinkle

Hinkle Creative Services

President / Founder
The University of Tulsa
Head of Advertising Department
bhink49@cox.net
918-607-1475

Chuck Peil

Reel FX

VP - Business Development
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214-247-2431

Teresa Valero

The University of Tulsa

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GROUPS + AWARDS

Dallas Society of
Visual Communications
Member | 2008-Current

Art Directors Club of Tulsa
Member | 2007-2008

2008 Creative Lightning Awards
Gold & Bronze Medals
Logo Design Category

Academic and Provost Scholarships
The University of Tulsa

Phi Eta Sigma Honor Society

National Merit
Commended Scholar

